



## February 15, 2023 Meeting Minutes

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**Present:**

Nathan Messer  
Matt Gentry  
Wendy McMann  
Nathan Frampton  
Donnie Lawson  
Kevin VanHorn  
Alexa Lingg  
Jeri Day (Director)  
Steve Russo (Media Director)  
Audrea Racine (Attorney)

**Absent:**

**Note: Three vacant spots on the board as of May 2021.**

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The Boone County Convention and Visitors Bureau met on February 15, 2023, in the Connie Lamar Room within the Boone County Annex Building. The meeting was called to order by President Nathan Messer at 4:31 p.m.

President Nathan Messer introduced the two new members, Donnie Lawson Commissioner and Alexa Lingg Whitestown Parks & Recreation.

**In the Matter of Consent Agenda – Director’s Report, Treasurer’s Report and January 2023 Meeting Minutes:**

Wendy McMann made a motion to approve the consent agenda. Motion seconded by Matt Gentry. Motion carried 7-0.

**Legal Discussion**

Attorney Audrea Racine has been working with Zionsville Mayor’s attorney in regards to the MOU on Board appointments. They have had lots of questions, Audrea has sent the draft of the MOU to Zionsville’s Mayor and her attorney as well as to Nathan Messer and Matt Gentry. Once the MOU is executed it will transpire over to the CVB because the CVB updated their bylaws, the Tourism

Council is the two appointments for each municipality Lebanon, Whitestown & Zionsville. The CVB just matches the agreement for the Tourism Council.

Audrea is still working on policies and the handbook, she would like for the new Director to spearhead that with her. She has a basic template with the policies that have already been discussed.

Nathan Messer sent the MOU to Whitestown's Town President and Legal Counsel. Legal Counsel questioned when there is a new Mayor in Zionsville if that person does not agree with the MOU and wants make changes do the appointments still hold for the duration or can they change mid-appointment? Matt stated that it will probably have to been on the Board to explain the MOU to the new Mayor and hope they agree that it benefits everyone.

Audrea would like a list of all members, who has been appointed by who, their terms and when their terms will expire.

### **In the Matter of Grants**

Jeri would like to request a change to the Greater Lafayette Kennel Club grant, it was agreed to give them \$2,000 and she would like to add another \$2,000 for a total of \$4,000. It was agreed to change the Greater Lafayette Kennel Club grant amount from \$2,000 to \$3,000. Matt Gentry made a motion to approve the proposed 2023 Grants including the modification to the Greater Lafayette Kennel Club to increase their grant amount from \$2,000 to \$3,000. Motion seconded by Wendy McMann. Motion carried 7-0.

Proposal of a two-grant cycle per year. Nathan Messer stated he would like to wait until a new Director is hired so they can have input on the grant cycles.

### **In the Matter of New Business:**

It has been discussed to set a salary for the new position. Nathan Messer would like to make a motion to set a salary range of \$70,000 to \$90,000 per year. Benefits will be TBD and will be brought to the board in March. Motion seconded by Matt Gentry. Motion carried 7-0.

### **In the Matter of Round Robin/Open Discussion – ideas/thoughts/future plans/etc.:**

Wendy McMann went to the Auditor's office because she can't get a response through emails about withdrawing money for this years budget. There is an issue with the Auditor's office not getting Wendy's emails. Auditor Debbie Crum will personally make sure Wendy has the money next week. She also asked about ARPA funds and was told that their federal report shows February 28<sup>th</sup> and the money will be appropriated at the next Council meeting. Nathan Messer, Wendy McMann and Matt Gentry need to go to the bank to setup the new signatures for the account.

Matt Gentry stated that they have been officially approved by the IEDC for the Stone Eater Bike Park \$750,000 ready grant. Dirt will continue to be moved. The Fieldhouse is still moving forward.

They are also doing some things in Abner Longley Park, fishing pier on the pond, disc golf and a new walking trail around the park. They are investing in the park to boost it up some.

Nathan Messer mentioned a HB 1599 it is a tourism district. He will keep the board aware of its progress.

Steve Russo discussed scenario for concerts. Approximately \$163,000 total for a “named” concert. Discussed maybe doing a sponsorship to help fund. If it rains you either have to move concert indoors or you lose out, there are no refunds. Nathan Messer stated he would like to wait until a new Director is hired so they have input on this.

**In the Matter of Public Comments:**

There was no public comment at today’s meeting.

**In the Matter of Old Business:**

Wendy stated that in 2019 the CVB along with the Boone County Council agreed to support the City of Lebanon’s application to DNR for the Next Level Trail Grant, Wendy wrote the check out of special projects and gave to Mayor Gentry to pass on.

With no further business, Matt Gentry made a motion to adjourn the meeting at 5:28pm. Kevin VanHorn seconded the motion; motion carried 7-0.

Minutes prepared by Lori Rapp