

February 8, 2022 Meeting Minutes

Present:	Absent: Elise Nieshalla
Jeri Day (Director)	
Nathan Frampton	
Wendy McMann	
Nathan Messer	Note: Three vacant spots on the board as of May 2021.
Tom Santelli	
Matthew Gentry	
Kevin VanHorn	
Steve Russo (Media Dir	ector) via phone

The Boone County Convention and Visitors Bureau met on February 8, 2022 in the Connie Lamar Room within the Boone County Annex Building. The meeting was called to order by President Nathan Messer at 4:34 p.m.

In the Matter of Consent Agenda – Director's Report, Treasurer's Report and Meeting Minutes (November): President Nathan Messer added to the Agenda Election of Officers. Wendy made a motion to keep officers the same. Tom Santelli seconded the motion; motion carried 7-0. Matt Gentry moved to approve the consent agenda presented at today's meeting. Wendy McMann seconded the motion; motion carried 7-0.

In the Matter of Discussion:

1. Grant Requirements

2. Concert Dollars 2022

The 2022 budget for Concerts is \$75,000. Give \$17,000 to each Zionsville Street Dance, Whitestown Brewfest and Lebanon's Octoberfest this would total \$51,000. This would be for the band only and not for permits etc. Back to the Fifties Festival and Thorntown's Turning of the Leaves Festival would be give up to \$5,000 and these entities take care of setting up their own concert. It was discussed to possibly set up a New Event Account and to create a sub-committee to make sure not to go over the \$75,000 budget. Matt Gentry motioned Wendy McMann, Tom Santelli and Nathan Frampton to be the sub-committee and Nathan Messer seconded the motion; motion carried 7-0.

3. In the Matter of Round Robin/Open Discussion – ideas/thoughts/future plans/etc.:

Trout release was promoted well which greatly impacted the fly fishing. People came from all over the state. Tom Santelli would like to help promote this.

Stone Eater Bike Park is waiting on a DNR release to start clearing trees. Hopefully trails will be open in the Fall of 2022.

The CVB committed to \$20,000 per year for five years. Matt Gentry will possibly come before the board later this year for the \$20,000 this year. It was discussed to take this years \$20,000 out of the promotion fund and budget it for the next four years.

Ethan Myers, County Attorney Representative in bob Clutter's absence, will look to see if the bylaws can be modified to have Lebanon, Zionsville and Whitestown to have 2 votes each. He is also looking into insurance numbers.

Wendy is meeting with an accountant on the Business Entity Report and will report back at the next meeting.

In the Matter of Old Business:

There was no old business at today's meeting.

In the Matter of Public Comments:

There was no public comment at today's meeting.

With no further business, Nathan Messer made a motion to adjourn the meeting at 5:35pm. Tom Santelli seconded the motion; motion carried 5-0.

Minutes prepared by Lori Rapp.