



October 11, 2022 Meeting Minutes

Present:

Nathan Messer
Wendy McMann
Tom Santelli
Matt Gentry
Kevin VanHorn
Jeri Day (Director)
Steve Russo (Media Director)
Audrea Racine (Attorney)

Absent:

Nathan Frampton

Note: Three vacant spots on the board as of May 2021.

The Boone County Convention and Visitors Bureau met on October 11, 2022, in the Connie Lamar Room within the Boone County Annex Building. The meeting was called to order by President Nathan Messer at 4:30 p.m.

In the Matter of Consent Agenda – Director’s Report (September 2022), Treasurer’s Report and Meeting Minutes (September 2022)

Tom Santelli moved to approve the consent agenda presented at today’s meeting, excluding the meeting minutes for September. Wendy McMann seconded the motion; motion carried 5-0.

Note: July meeting minutes have not been formally approved. July and September meeting minutes will be on next months agenda. The executive session memorandum for the meeting that took place in September will also be on the agenda for review and approval.

In the Matter of Discussion

I. CVB Policies & Procedures Handbook

Tom Santelli made a motion to include mileage, ACH bill pay, and other policies in the employee handbook instead of the bylaws. Matt Gentry seconded the motion; motion carried 5-0.

II. Bylaws

Attorney Audrea Racine presented the drafted bylaws and would like to discuss the portions in red. Messer would like to stagger the terms for the appointments. Tom Santelli would like for the appointments to mirror the statute for Tourism Council. Audrea will have a revised draft for the board at the next meeting.

III. Nondiscrimination Anti-Harassment Policy

Attorney Audrea Racine presented the nondiscrimination anti-harassment policy and complaint procedures. She asked the board to read through the policy and ask any questions at the next meeting. The policy will be on the agenda for next month's meeting to be considered for adoption.

IV. Grants

Wendy McMann commented that the board really needs to revamp the grant application. The application currently has a total of ten (10) questions. She would like to see the application include their financials. If it's a profitable event, do they really need grant funds from CVB for rent, advertising, etc.? What would be the threshold/criteria before requiring a representative to come before the board to present the requests?

Jeri Day presented the request to have the sub-committee meet in later this month to review the four grant applications received below and present the recommendation to the board in November.

- 2023 RC Truck & Construction
- Lebanon Train Show – Central Ind. Div. of the Nat'l Model Railroad Assoc.
- Heartland Fly Fishing
- Hoosier Antique Bicycle Club

In the Matter of Round Robin/Open Discussion – ideas/thoughts/future plans/etc.:

Tom Santelli is working with H&H on ten (10) horse show events. He encourages the board to support these events by granting funds. Hickory Hall Polo is also doing equestrian charity events. Santelli also commented that Fishers will be building a hockey arena. Thanked everyone for their support.

Matt Gentry commented on the groundbreaking ceremony for the Hickory Fieldhouse and is very excited about the project moving forward.

Nathan Messer congratulated Matt Gentry on the Hickory Fieldhouse project. Following that, he provided an update on the Whitestown sports facility. Messer also wanted to discuss the changes regarding Jeri's contract and the full time director's position. He suggested forming a subcommittee to draft a job description for the director position. Santelli would like for a professional, like First Person,

to draft the job description. Tom Santelli, Nathan Messer, and Kevin VanHorn will draft the job description.

Jeri Day had no comments for today's meeting.

Wendy McMann was at an event and overheard someone talking about finding a place to stay. She showed them how to find a location through the CVB website. There was discussion about little league and the commitment - add line item for next year.

Matt Gentry left the meeting at 5:15pm

Kevin VanHorn thanked everyone for their hard work

In the Matter of New Business:

There was no new business for today's meeting.

In the Matter of Old Business:

There was no old business for today's meeting.

In the Matter of Public Comments:

There was no public comment at today's meeting.

With no further business, Wendy McMann made a motion to adjourn the meeting at 5:18pm. Kevin VanHorn seconded the motion; motion carried 4-0.

Minutes prepared by Kaylee Jessie