



August 08, 2023 Meeting Minutes

Present:

Nathan Messer
Matt Gentry
Wendy McMann
Kevin VanHorn
Donnie Lawson
Allyson Gutwein (Executive Director)
Audrea Racine (Attorney)

Absent: Nathan Frampton

Note: Three vacant spots on the board as of May 2021.

The Boone County Convention and Visitors Bureau met on August 08, 2023, in the Connie Lamar Room within the Boone County Annex Building. The meeting was called to order by President Nathan Messer at 4:30 p.m.

In the Matter of Public Comments:

No public comments.

In the Matter of Consent Agenda – Director’s Report, Treasurer’s Report and June 2023 Meeting Minutes:

Wendy McMann stated that the Director’s Report was dated last month and needs to be corrected. Wendy McMann made a motion to approve the consent agenda with the correction of changing the Director’s Report date to August. Motion seconded by Matt Gentry. Motion carried 5-0.

Legal Discussion:

Attorney Audrea Racine presented Resolution 2023-01 for the purchase of a building for \$275,000. Nathan Messer made a motion to approve Resolution 2023-01 for the purchase of a building for \$275,000. Motion seconded by Matt Gentry. Motion carried 5-0.

Audrea stated that she is waiting to hear back from Walker-Hughes for a quote on work-comp.

In the Matter of Old Business:

- a. Office location updates
 - i. Closing date for the building is Wednesday, August 9th at noon in Brownsburg.
- b. Strategic planning session for the CVB Board, September 12th from 4-7pm at Home2 Suites. Notice of location change will be posted to the CVB website and other media sources, as needed.

In the Matter of New Business:

- a. Changing our business name (not legal entity name) to Discover Boone County
 - i. 'Convention and Visitors Bureau' is an outdated term- advised to change the name to a more modern standard – Videographer Colin showed mock-ups.
 - ii. Spoke with board attorney about the name change- easy change and makes us more competitive with our peer organizations (DMO's- Destination Marketing Organizations)

Matt Gentry made a motion to change CVB DBA name to "Discover Boone County" and authorized Audrea to sign the paperwork. Motion seconded by Kevin VanHorn. Motion carried 5-0.

Wendy stated that back on March 15th they received a grant application and Jeri Day responded to the applicant stating that the application was received and sent them a copy. The application is from Nathan Frampton's dad who is hosting the Antique Fan Collector's Museum and Antique Fan Collector's Association. This event is July of 2024, he is requesting \$5,000 to be used to offset the cost of the event. He will have 210 hotel nights and 300 are expected to attend, 50% are from out of town and this is a three-day event.

Matt Gentry made a motion to approve \$2,500 for the antique Fan Collector's Association and will re-evaluate later with the potential of granting more money. Motion seconded by Nathan Meser. Motion carried 5-0.

Donnie stated that the National Cattle show brought people from 10 different states with over a 100 head of cattle. They voted to bring the event back next year.

With no further business, Wendy McMann made a motion to adjourn the meeting at 5:02 pm. Motion seconded by Kevin VanHorn. Motion carried 5-0.

Minutes prepared by Lori Rapp