



February 13, 2024 Meeting Minutes

Present:

Nathan Messer
Wendy McMann
Kevin VanHorn
Tiffany Stoner
Valerie Swack
Amanda Cecil

Allyson Gutwein (Executive Director)

Absent:

Matt Gentry

Note: One vacant spot on the board as of January 2024.

Opening of the Meeting:

The Discover Boone County met on February 13, 2024, in the Connie Lamar Room within the Boone County Annex Building. The meeting was called to order by President Nathan Messer at 4:44 p.m.

In the Matter of Public Comments:

No public comment.

In the Matter of Consent Agenda – Director’s Report, Treasurer’s Report and January 2024 Meeting Minutes:

Wendy McMann made a motion to approve the consent agenda. Motion seconded by Kevin VanHorn. Motion carried 6-0.

Legal Discussion:

Since Audrea Racine is no longer with Taylor, Minnette, Schneider & Clutter, P.C. they would like to interview from this firm as well as look into interviewing from other firms. The interview committee will consist of Wendy McMann, Kevin VanHorn & Tiffany Stoner.

In the Matter of Old Business:

Nathan Messer made a motion to approve the Financial Policy. Motion seconded by Wendy McMann. Motion carried 6-0.

Nathan Messer made a motion to approve the quote for the website upgrade with Pixel Jocks NTE \$6,900 with clarification of the \$3,500 amount is \$3,900. Motion seconded by Amanda Cecil. Motion carried 6-0.

Wendy McMann made a motion to move forward with the building contract with First Due for \$1,300,000. Motion seconded by Donnie Lawson. Motion carried 5-0. Nathan recused himself from the vote.

Wendy McMann made a motion to allow Nathan, Matt & Wendy to seek financial funding options for the building project. Motion seconded by Donnie Lawson. Motion carried 5-0. Nathan recused himself from the vote.

Map/brochure quote from Muncie MapCo. No vote is necessary, Allyson can move forward if it is within the marketing budget.

Visit to Festival for event coordinator group. \$3,710 plus hotels & fees. Only 10 event planners would be able to attend.

Tiffany Stoner left the meeting at 5:48 pm.

Stone Eater bike Park. \$100,000 over five years was pledged from CVB to Stone eater Bike Park. \$20,000 per year. In 2023 CVB decided to do \$25,000 over four years. Matt Gentry has asked for an additional \$75,000 or information on ways to possibly secure more financing.

Joe Smith with Heartland Fly Fishing originally was awarded \$4,000, he changed his event from two days to one day, so he gave CVB back \$1,500. He has received an additional invoice from the 4-H Fairgrounds for \$725 and was wanting to know if he could have an additional \$725. CVB agreed. No vote is necessary since he was originally awarded \$4,000.

AC Heigle will be CVB intern.

With no further business, Nathan Messer made a motion to adjourn the meeting at 6:01 pm. Motion seconded by Donnie Lawson. Motion carried 6-0.

In the Matter of New Business:

Minutes prepared by Lori Rapp