



## June 11, 2024 Meeting Minutes

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**Present:**

Nathan Messer  
Wendy McMann  
Tiffany Stoner  
Kevin VanHorn  
Donnie Lawson  
Matt Gentry  
Greg Ballard

Allyson Gutwein (Executive Director)  
Katy Moore – Board Attorney

**Absent:**

Valerie Swack  
Amanda Cecil

**Note: No vacant spots on the board as of May 2024.**

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**Opening of the Meeting:**

he Discover Boone County met on June 11, 2024, in the Connie Lamar Room within the Boone County Annex Building. The meeting was called to order by President Nathan Messer at 4:31 p.m.

**In the Matter of Public Comments:**

No public comment.

**In the Matter of Consent Agenda – Director’s Report, Treasurer’s Report and April 2024 Meeting Minutes:**

Matt Gentry made a motion to approve the consent agenda. Motion seconded by Wendy McMann. Motion carried 7-0.

**In the Matter of Old Business:**

Katy Moore reviewed the Inn Keepers Tax pledge agreement. Katy will work on the entity name change and the project description change now that the Fieldhouse is complete. Nathan Messer made a motion to approve the Inn Keepers Tax Pledge agreement subject to entity name change, project description change and legal review. Motion seconded by Wendy McMann. Motion carried 6-0. Matt Gentry abstained from the vote.

Katy investigated the possibility of raising the Inn Keepers Tax to 8%. There are a few ways to go about this if the Board decides to.

Building update – new plans have been submitted to the state. The City of Lebanon will not issue a building permit until the plans are back from the state. AHU’s are going on the roof top and the building would not support this with the current plans. There is now a change order for steel beams to support the AHU’s.

**In the Matter of New Business:**

Big Boone Book (Travel Guide) – Allyson stated that she has investigated two options. One being the CVB creates the book and has it printed. For 7500 copies of a 40-page book it will be \$10,000. The other option is the Zionsville Current puts out a book that CVB can be in but CVB does not have any say on the advertisers but there is no cost for this option. This project would be worked on by the end of 2024, so it is ready to hand out in early 2025. Allyson also investigated putting signs with QR codes with information for visitors. The board recommended Allyson will investigate the option with Zionsville Current.

With no further business, Matt Gentry made a motion to adjourn the meeting at 5:16 pm. Motion seconded by Wendy McMann. Motion carried 7-0.

Minutes prepared by Lori Rapp