



## August 13, 2024 Meeting Minutes

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**Present:**

Nathan Messer  
Wendy McMann  
Tiffany Stoner  
Valerie Swack  
Amanda Cecil  
Kevin VanHorn  
Donnie Lawson  
Matt Gentry

Allyson Gutwein (Executive Director)  
Katy Moore – Board Attorney

**Absent:**

Greg Ballard

**Note: No vacant spots on the board as of May 2024.**

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**Opening of the Meeting:**

The Discover Boone County met on August 13, 2024, in the Connie Lamar Room within the Boone County Annex Building. The meeting was called to order by President Nathan Messer at 4:31 p.m.

**In the Matter of Public Comments:**

No public comment.

**In the Matter of Consent Agenda – Director’s Report, Treasurer’s Report and July 2024 Meeting Minutes:**

Amanda Cecil made a motion to approve the consent agenda. Motion seconded by Wendy McMann. Motion carried 8-0.

Guest Speaker – Amy Howell, VP of Tourism, Marketing and Communications with the IDDC.

**In the Matter of Old Business:**

**Building update** – HVAC and electrical rough in are ongoing. We should be nearing completion of those in the next couple of weeks. We have a crane scheduled to be on site on the 20th to set the rooftop HVAC units. This is pending approval from the city for a permit to block the street for a day.

Plumbing rough in is complete.

We had an above ceiling inspection yesterday in the conference rooms. We can now hang the drywall so the electricians can finish their rough in.

There was an electrical service inspection today that passed. We will be turning on permanent power to the building soon.

Exterior door installation will begin this week.

Interior framing is ongoing and nearing completion.

As soon as all rough in, framing, and exterior weather proofing are completed, we will have the first major inspection and be ready to move on to insulation and drywall installation.

**In the Matter of New Business:**

Join Destinations International Allyson has applied for a grant to get the impact calculator, we should know soon.

DBC needs to join Destinations International separately and if we join this year the cost will be \$1,665 due to our budget number and next year it will cost \$3,319 since our budget numbers will increase. Currently with Indiana Sports Corp CVB is at the free level and if CVB wants to apply for grants CVB needs to be at a paying level. The lowest paid level is \$500.00.

The cover on the flyers cost \$20,000 and you would need to let them know now if you wanted to have it ten years from now. There are six regions, and it rotates through the regions.

Matt Gentry mentioned that at the Council meeting this morning they approved the capture agreement for the Innkeeper's tax for the Fieldhouse.

Grants – Wendy, Allyson, Kevin & Valerie met to discuss the grants. They opted to not give a grant to Stone Eater bike park since they pledged \$25,000 this year and \$25,000 next year. Everyone else did the half and phased them out like it was discussed. Grant cycle two is only \$12,000 with an additional \$7,500 coming out of the concert line.

Back to the 50's requested \$6,000 they were awarded \$2,500. This is coming out of the Concert line.

Colonial Market Days requested \$10,000 they were awarded \$1,000.

Festival of the Turning Leaves requested \$7,000 they were awarded \$2,500. This is coming out of the Concert line.

Autumn Harvest Cluster requested \$5,000 and they were awarded \$500.

Apple Cider Fest Jamestown requested \$5,000 and they were awarded \$2,500. This is coming out of the Concert line.

Brickuary requested an unspecified amount and were awarded \$1,500.

Premier Rabbit Club requested \$4,000 and they were awarded \$2,500.

Preserving Heritage requested \$2,500 for a study.

Whiteriver Golden Fast Cat Trials requested \$1,000 they were awarded \$1,000.

Zionsville Fall festival requested \$4,500 and they were awarded \$1,000.

Indiana Feed Foundation requested \$2,600 and they were awarded \$1,000.

Rabbit Renegades was awarded \$1,000.

Nathan Messer made a motion to approve \$19,500 for the cycle two grants. Motion seconded by Wendy McMann. Motion carried 8-0.

With no further business, Nathan Messer made a motion to adjourn the meeting at 5:11 pm. Motion seconded by Donnie Lawson. Motion carried 8-0.

Minutes prepared by Lori Rapp