



July 9, 2024 Meeting Minutes

Present:

Nathan Messer
Wendy McMann
Matt Gentry
Tiffany Stoner
Kevin VanHorn
Greg Ballard
Amanda Cecil

Allyson Gutwein (Executive Director)
Katie Moore – Board Attorney

Absent:

Valerie Swack

Note: No vacant spots on the board as of May 2024.

Opening of the Meeting:

The Discover Boone County Board met on July 9, 2024 in the Connie Lamar Room within the Boone County Annex Building. The meeting was called to order by President Nathan Messer at 4:36 p.m.

In the Matter of Public Comments:

No public comment.

In the Matter of Consent Agenda – Director’s Report, Treasurer’s Report and July 2024 Meeting Minutes:

Matt Gentry made a motion to approve the consent agenda. Motion seconded by Wendy McMann. Motion carried 7-0.

In the Matter of Old Business:

Katie reported the agreement with the Fieldhouse is updated and will forward to Rob Schein for City Officials to sign.

Building update – waiting on the state to update permit. Drawings are being reviewed today and Lebanon will approve when state says go.

In the Matter of New Business:

Preliminary 2025 budget was presented in the amount of \$950,000. This is an increase of \$95,000. Much discussion on Capital Project fund line – firm definition needs to be set. Allyson will inquire with peer organizations and State Festival Association for ideas of parameters. Suggestion of any remaining balance at end of year be moved to Capital Improvement line. Amanda Cecil suggested increasing budget to \$1,000,000 so increase in Innkeepers Tax is warranted. Kevin VanHorn stated the growth of Boone County explains the need for Innkeeper Tax increase. Nathan will meet with County Council members to discuss the increase.

Nathan Messer made a motion to increase budget to \$1,050,000. Motion seconded by Amanda Cecil. Motion carried 7-0.

Festival Guide – Invoice received for \$13,925.

500,000 copies are printed and online availability. Our copies will be placed where needed - Little League, Fieldhouse, etc.

Nathan Messer made motion for cost not to exceed \$14,000. Motion seconded by Tiffany Stoner. Motion carried 7-0.

Hotel QR code sign made internet hits go nuts.

With no further business, Tiffany Stoner made a motion to adjourn the meeting at 5:43 pm. Motion seconded by Wendy McMann. Motion carried 7-0.

Minutes prepared by Wendy McMann, Secretary.