



Discover Boone County Meeting Minutes

June 6, 2025

Present:

Tim Beyer
Amanda Cecil
Greg Ballard
Matt Genty
Kevin VanHorn
Doug Weisheit
Kate Swanson
Violet Worth
Wendy McMann, was present at the beginning of the meeting

Katie Sheets- Board Attorney

Allyson Gutwein (CEO)

Note: No vacant spots on the board as of March 2025.

Opening of the Meeting:

The Discover Boone County (DBC) Board of Directors met on June 6, 2025, in the new Discover Boone County building. The meeting was called to order by Amanda Cecil at 1:03 p.m.

In the Matter of Public Comments:

No public comment.

In the Matter of Consent Agenda- Director's Report, Treasurer's Report and May 2025 Meeting Minutes:

Wendy McMann made a motion to approve the consent agenda. Motion was seconded by Matt Gentry. The motion carried 9-0.

An Alcohol Service Policy was drafted by Allyson and distributed to the board of directors for review. A motion was made by Matt Gentry to approve the policy pending checking with insurance and legal counsel. Motion seconded by Violet Worth. Motion carried 7-2.

Executive Director's Report: Allyson shared a PowerPoint presentation of the goals for 2025 and gave a midyear review of progress toward the goals. There was discussion around the increased innkeeper's tax ordinance creation. Allyson is working with legal counsel and the next steps in this process.

Treasurer's Report: The report will be given in July for June due to the absence of the treasurer. Allyson reported that the financial reports are also being processed with Synergos.

Minutes from Previous Meeting: the April minutes were ratified to reflect the changes to the CEO credit card amount limit. Motion to approve the ratification was made by Kate Swanson. Motion seconded by Matt Gentry. Motion carried 8-0.

Committee Updates:

Attraction Fund Language: Violet Worth presented the Attraction Fund language, definitions, and use of this fund to the board of directors. Matt Gentry made a motion to approve the Attraction Fund language with the 75% upfront payment and 25% payment after submission of the event reporting. Doug Weisheit seconded the motion. The motion carried 8-0.

Approval of Building Usage Protocol: Violet Worth presented the definitions and usage of the building use agreement to the board of directors. Kevin VanHorn made a motion to approve the Building Usage Protocol agreement. Kate Swanson seconded the motion. Motion carried 8-0.

Approval of 2026 Budget: This was the second presentation of the 2026 budget to the board of directors explaining revisions from original budget proposal. Doug Weisheit made a motion to adopt the budget as presented. Violet Worth seconded the motion. Motion carried 8-0.

In the Matter of Old Business:

Attorney Update and Comments: Board Attorney Katie Sheets explained the new statute to raise the innkeeper's tax and how it can also change how the appointments are made to the Boone County Tourism Council and the Board of Directors.

Bookkeeper Transition: Allyson reported that Synergos is working on the transition and reconciliations.

There were discussions about who has banking statement access. Doug Weisheit made a motion for the President, Vice President, and CEO to be authorized to have access to bank statements and records. The motion was seconded by Kate Swanson. Motion carried 8-0.

There was discussion about the payroll being processed by a different company than Synergos. Doug Weisheit made a motion to have Synergos process payroll. Motion was seconded by Kate Swanson. Motion carried 8-0.

In the Matter of New Business:

Other new business:

Becky Liu-Lastres made a presentation of the Resident Sentiment Study for Boone County, IN by the School of Health & Human Services Events & Tourism Institute, IU Indianapolis. The presentation was very informative and highlighted strengths, weaknesses, and opportunities. This study shows community support for a county-wide signature event.

Jack Jones made a presentation about the Boone County 4-H Fairgrounds, explaining to the board the history of the organization and grounds, expansion over the years of the programs and grounds, and possibilities for the future.

Matt Gentry made a presentation about a proposed Convention Center.

Additional Business: There was discussion about the ability to offer remote voting opportunities for the board of directors. This discussion will be continued at the July meeting.

With no further business, the meeting adjourned at 4:00 p.m.

Minutes prepared by Leigh Ann Akard.