



Discover Boone County Meeting Minutes

August 12, 2025

Present:

Tim Beyer
Matt Genty
Doug Weisheit
Kate Swanson, President
Wendy McMann
Kevin VanHorn

Courtney Darcy- Board Attorney

Allyson Gutwein (CEO)

Absent:

Violet Worth
Justin Hage
Megan Lingerfeldt

Pursuant to Ind. Code § 5-14-9-1 *et seq.*, Discover Boone County discloses the name of each appointed officer serving on the board, along with the appointing authority and board term of each appointed officer:

1. Kevin Van Horn – Boone County Council appointee – Jan 1, 2025, to Dec 31, 2025
2. Tim Beyer – Boone County Commissioners appointee – Jan 1, 2025, to Dec 31, 2025
3. Matt Gentry – Town of Whitestown appointee – Jan 1, 2024, to Dec 31, 2025

Note: No vacant spots on the board as of July 2025.

Opening of the Meeting:

The Discover Boone County (DBC) Board of Directors met on August 12, 2025, in the new Discover Boone County building. The meeting was called to order by Kate Swanson at 4:30 p.m.

In the Matter of Public Comments:

No public comments.

In the Matter of Consent Agenda- Director's Report, Treasurer's Report and July 2025 Meeting Minutes:

Wendy McMann made a motion to approve the consent agenda. Motion was seconded by Matt Gentry. The motion carried 6-0.

Executive Director's Report: CEO Allyson Gutwein invited Kevin Gassaway with AirDNA to make a presentation about the new tracking program for Airbnb locations. He explained how they gather data and how reports are generated, as well as showing the program dashboard and some of the key metrics to watch.

Treasurer's Report: Wendy McMann gave an update on the innkeeper's tax collection properties and new bill-paying system.

Minutes from the Previous Meeting: No changes or discussion were needed.

In the Matter of Old Business:

Attorney Update and Comments: Courtney Darcy will review the financial policy.

Bookkeeper Transition, Taxes, and Audit: Wendy McMann reported that she is working on the budget worksheet and trying to reconcile with Synergos. They are working on the audit were providing additional information. The process should be completed by September. The 2024 taxes cannot be filed until the audit is completed.

Committee Updates:

Finance Committee: Financial policy copies were distributed to the board for their review and input. There were healthy discussions around the policy. Kevin VanHorn made a motion to approve the new financial policy as presented. Seconded by Wendy McMann. The motion passed 6-0.

In the Matter of New Business:

Other New Business:

Bylaws: There was discussion around the board structure for the Tourism Council and Discover Boone County Board of Directors for 2026 based on new legislation.

The structure for the Tourism Council is following state guidelines with the new HB1427, which consists of 3 appointments from the community with the largest population and 4 County Commissioner appointments.

The governance committee is recommending that the structure of the Discover Boone County Board consist of 2 Lebanon appointments, 2 Whitestown appointments, 2 Zionsville appointments,

1 County Council appointment, 1 County Commissioner appointment, and 1 Boone County at-large appointment by the County Council, and 1 Boone County at-large appointment by the County Commissioners.

Remote Voting: There were discussions about the ability to cast a vote remotely. The decision was made that board members need to be present to have the ability to have their vote counted.

Additional New Business:

Kate Swanson made a motion to adjourn, and Tim Beyer seconded the motion.

With no further business, the meeting adjourned at 5:35 p.m.

Minutes prepared by Leigh Ann Akard.