



Discover Boone County Meeting Minutes

January 13, 2026

Present:

Tim Beyer

Matt Genty

Wendy McMann, Secretary/Treasurer

Kate Swanson, President

Doug Weisheit

Kevin VanHorn

Violet Worth

Katie Sheets – Board Attorney

Not Present:

Justin Hage

Megan Lingerfeldt

Allyson Gutwein (CEO)

Pursuant to Ind²Code § 5-14-9-1 *et seq.*, Discover Boone County discloses the name of each appointed officer serving on the board, along with the appointing authority and board term of each appointed officer:

1² Kevin VanHorn – Boone County Council appointee – Jan 1, 2025, to Dec 31, 2025

2² Tim Beyer – Boone County Commissioners appointee – Jan 1, 2025, to Dec 31, 2025

3² Matt Gentry – Town of Whitestown appointee – Jan 1, 2024, to Dec 31, 2025

Note: No vacant spots on the board as of November 2025²

Opening of the Meeting:

The Discover Boone County (DBC) Board of Directors met on December 9, 2025, in the Discover Boone County building. The meeting was called to order by President Kate Swanson at 4:30 p.m.

In the Matter of Public Comments:

No public comments.

Intern Lizzy Hefner, from Lebanon High School, introduced herself to the board and gave a presentation about what she has been doing during her internship with Discover Boone County.

In the Matter of Consent Agenda - Director's Report, Treasurer's Report, and August 2025 Meeting Minutes:

Wendy McMann made a motion to approve the consent agenda. Motion was seconded by Matt Gentry. The motion carried 7-0.

In the Matter of Old Business:

Attorney Update and Comments: Katie Sheets, Board Attorney, gave a report about discussions with the county counsel in regard to the proposed project funding at the Indianapolis Executive Airport, with the customs office. Matt Gentry also shared, having been in attendance, the concept of installing a customs and border patrol office. Discussions were in regard to how this could be funded and which funds could be used. There were lengthy discussions about funding. The board is supportive of the idea but would like to explore the amount to commit and the payment structure.

Taxes: Wendy McMann reported that the taxes have been filed and were turned in before the deadline.

In the Matter of New Business:

Other New Business:

2026 Goals: Allyson Gutwein shared that her 2026 goals are available in Boardable to review.

Attraction Fund Submissions: There were three applications received this month for the Attractions Fund. Main Street Zionsville, Heart of Lebanon, and Team Nebo all presented an application. Allyson made a motion to make a three-way split of the remaining funds for this year between the three organizations equally. Doug Weisheit seconded the motion. Motion carried 7-0.

Contracts for 2026: Contracts were presented for the following: Courtney Cook for social media, Boone County Magazine, and Travel Indiana. Doug Weisheit made a motion to approve these contracts. Violet Worth seconded the motion. The motion carried 7-0.

Wendy McMann made a motion to adjourn, and Tim Beyer seconded the motion. Motion carried 7-0. With no further business, the meeting adjourned at 5:27 p.m.

Minutes prepared by Leigh Ann Akard.