



Discover Boone County Meeting Minutes

January 13, 2026

Present:

Tim Beyer
Matt Gentry
Wendy McMann
Courtenay Smock
Doug Weisheit
Kevin VanHorn

Allyson Gutwein (CEO)
Katie Sheets – Board Attorney

Not Present:

Amanda Cecil
Justin Hage
Vacant Lebanon appointment
Vacant County Council appointment

Pursuant to Ind. Code § 5-14-1.5-1 *et seq.*, Discover Boone County discloses the name of each appointed officer serving on the board, along with the appointing authority and board term of each appointed officer:

1. Tim Beyer – Boone County Commissioners appointee – Jan 1, 2026, to Dec 31, 2026
2. Kevin VanHorn – Boone County Council appointee – Jan 1, 2026, to Dec 31, 2026
3. Justin Hage – Zionsville appointee – Jan 1, 2026, to Dec 31, 2027
4. Courtenay Smock – Whitestown appointee – Jan 1, 2026, to Dec 31, 2027
5. Matt Gentry – Lebanon appointee – Jan 1, 2026, to Dec 31, 2027

Note: Two vacant spots on the Board as of January 13, 2026

Opening of the Meeting:

The Discover Boone County (DBC) Board of Directors met on January 13, 2026, in the Discover Boone County building. The meeting was called to order by Vice President Matt Gentry at 4:43 p.m.

In the Matter of Public Comment:

No public comments.

Confirmation of Board Members and Election of Officers: New board member Courtenay Smock was introduced and welcomed to the board.

The following nominations were made for the election of the 2026 Discover Boone County Officers:

Amanda Cecil was nominated for President by Matt Gentry. Seconded by Wendy McMann. The motion carried 6-0.

Matt Gentry was nominated for Vice President by Wendy McMann. Seconded by Kevin VanHorn. The motion carried 6-0.

Wendy McMann was nominated for Treasurer/Secretary by Doug Weisheit. Seconded by Tim Beyer. The motion carried 6-0.

In the Matter of Consent Agenda – Director’s Report, Treasurer’s Report, and December 2025 Meeting Minutes:

Tim Beyer made a motion to approve the consent agenda. Motion was seconded by Wendy McMann. The motion carried 6-0.

In the Matter of Old Business:

CEO Report: Allyson Gutwein reported that Boone County had a phenomenal year. Allyson shared an overview of the data and research for the end-of-year by Brenda Meyers. She reported that Boone County looks stellar and is in a good position for next year, with 2026 and 2027 looking very similar. Discover Boone County plans to develop a strategic plan guiding the organization to 2030.

Wendy McMann reported that hotel revenue was up from last year, and AirBnB revenue was up significantly. The finance committee met on December 29, 2025, to look at last-minute bills and funds. A motion was made to pay additional money to the mortgage by Tim Beyer. Seconded by Wendy McMann. Motion carried 6-0.

Attorney Update and Comments: Katie Sheets, Board Attorney, made the board aware that there is a form with the State Board of Accounts due by the end of February. She has been looking at updates to the policy manual and will make comments for consideration. There was discussion about asking the county to do monthly disbursements.

Legislation in the Statehouse: Allyson reported HB1144, introducing Tourism Improvement Districts (TIDs), has passed out of the committee. There was discussion about the different possibilities of what the passing of this bill could do for the county.

In the Matter of New Business:

Boone County- America 250 Update: Doug Weisheit reported to the board the overview of “Honoring Boone County, IN Revolutionary War Patriots” project. Seven dates have been chosen to do wreath-laying ceremonies at burial locations throughout the county and including at the Boone County Courthouse Revolutionary War Memorial.

Doug Weisheit also provided the board with an update on the rewrap of ISFA 1 that has the Boone County event markers. And he gave the board an update on the social media projects Courtney Cook will be working on for Discover Boone County.

Hotel Update: Matt Gentry reported that the Fairfield Inn and Suites in Lebanon could be opening in February. There was also discussion of other hotel properties slated throughout the county.

Board Meeting Date: Matt Gentry made a motion to move the Discover Boone County Board Meeting to the third Tuesday of the month. Seconded by Tim Beyer. Motion carried 6-0.

Wendy McMann made a motion to adjourn the meeting. Seconded by Kevin VanHorn. Motion carried 6-0. With no further business, the meeting adjourned at 5:16 p.m.

Minutes prepared by Leigh Ann Akard.